

SEP24/12 11.38  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA-- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

(LINE, ORDER, INVOICE)

1000

CO-OP BILLING NEEDED

DATE SEP24/12 11.38

\*\* NEW ORDER \*  
 TTLS \$11250 8X  
 PLS CFM, THX 9/24

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 502												
1			1100A-1200N	30		\$750.00	9/25	9/27	2		TU,TH	2
PROGRAM : VIEW CON COM1 : 1X PER DAY												
2			1200N-100P	30		\$675.00	9/26	9/28	2		W,F	2
PROGRAM : NEWS-NOON CON COM1 : 1X PER DAY												

REP HEADLINE# 6334156  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP24/12 11.38  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530A-600A	30		\$1,800.00	9/25	9/27	2		TU,TH	2
PROGRAM : NEWS-530												
CON COM1: 1X PER DAY												
4			600P-630P	30		\$2,400.00	9/26	9/28	2		W,F	2
PROGRAM : NEWS-6												
CON COM1: 1X PER DAY												
SEP/12			11250.00									
CONTRACT TOTAL												11250.00
TOTAL SPOTS												8

MARKET TOTALS \$19,736 WFTV 57% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*  
SVC- NSI  
DEMOS- RA35+\*